

# TRISTEN SUTTON

SOCIAL MEDIA MARKETING  
KEYNOTE SPEAKER & TRAINER

FACEBOOK CERTIFIED LEAD TRAINER | FACEBOOK MARKETING PARTNER

CERTIFIED AD EXPERT | MARKETING STRATEGIST



## MEDIA FEATURES



## DON'T HAVE A BLOCKBUSTER STRATEGY IN A NETFLIX REALITY.

*What do Blockbuster, 8-track players and dinosaurs have in common? They are all extinct because they failed to adapt! Discover how Tristen Sutton can help your organization stay prominent and profitable by using social media advertising.*

## ABOUT TRISTEN

Tristen Sutton is a Facebook Certified Lead Trainer, Certified Digital Marketer and Facebook Marketing Partner who works with organizations and travel professionals who want to learn how to use Facebook ads to help their bookings take flight!

As a social media ads expert, marketing strategist, award-winning entrepreneur and sales & marketing veteran, Tristen is the go-to authority for organizations seeking proven social media advertising techniques to expand their brand and increase their profits.

He is a sought-out speaker for Fortune 500 companies and multi-million-dollar organizations with a well-earned reputation for getting results. In addition, he has trained hundreds of entrepreneurs and sales professionals on how to dramatically increase visibility and revenue using various social media advertising strategies.

With his ability to simplify of the complexity of social media marketing, Tristen skillfully navigates his attendees through the evolving world of social media advertising. At the end of his sessions, attendees walk away eager to put into action their newly acquired knowledge. In addition to his workshops, Tristen offers The Revenue Clinic™, his weekly podcast that features experience and advice from prominent business owners. Tristen has also shared his expertise as a contributing expert on the Social Media Examiner Podcast, Fox 26 News, and several other major news outlets.

Book Tristen if your attendees are ready to increase their brand awareness, generate more leads and grow their profits using social media advertising.

## AWARDS & ACHIEVEMENTS

- Travel Agency of The Year – Travel Success Academy
- Proclamation from The City of Houston declaring May 15th as Tristen Sutton Day
- Houston Business Journal 40 Under 40
- Leukemia & Lymphoma Society Man of The Year Candidate
- Goldman Sachs 10,000 Small Business Alumni
- Facebook Certified Lead Trainer
- Facebook Marketing Partner
- Facebook Certified Digital Marketing Associate



BOOK TRISTEN



[www.tristenesutton.com](http://www.tristenesutton.com)

### KEYNOTE

#### How Facebook Ads Can Help Your Bookings Take Flight:

- Increase brand awareness
- Generate qualified leads
- Gain more bookings
- Dominate your niche
- Grow your email list
- Attract more people to your sales funnel

### WORKSHOP TOPIC (In-Person & Virtual)

#### Ads YOUiversity™ | Travel Edition Live Facebook Ad Training for Travel Professionals

- Learn how to make ads that get results
- Discover how to target your niche consistently
- Leave with ad campaigns ready to launch
- Step-by-step ad creation tutorials
- Learn how to retarget your warm leads
- Develop a marketing automation plan

### PRIOR SPEAKING ENGAGEMENTS

- Travel Success Academy Summit
- Facebook Elevate Summit
- University of Houston – Downtown
- Fort Bend County Chamber of Commerce
- American Marketing Association | Houston
- Houston Area Urban League
- Women's Business Enterprise Alliance

- Generate Qualified Leads
- Increase Bookings
- Enjoy More Freedom



TRISTEN SUTTON

## WHAT ORGANIZATIONS HAVE TO SAY



*I had the best experience with Tristen Sutton, who agreed to speak to my class at UHD at the very last minute...via LinkedIn! It seemed so very random when I reached out to him, but Tristen was excited to accept the invitation and delivered with such enthusiasm. He was very personable, yet professional and my students really enjoyed the presentation.*

~ Kenberlee Lawson  
Marketing Professor at University of Houston – Downtown



*Tristen did an excellent job discussing with my team of Business Development Officers, strategies and methods to use on Social media to connect, build relationships, improve personal brand and differentiate in the market place. My team was energized, engaged and really saw the time as a value add for themselves and potential discussion points for existing and perspective clients. Thank you Tristen for supporting me, my team and our clients.*

~ Colin Davis  
Area Manager – Chase Business Banking



*Tristen Sutton honored us by serving as a panelist at our Social Media Power Hour at the Fort Bend Chamber. His brilliant insights into social media marketing strategies was of tremendous value. Even though he is the subject matter expert, he breaks it down so it seems easy to implement. Our audience was delighted in the important and current information they received during this session.*

~ Keri Schmidt  
President/CEO Fort Bend Chamber of Commerce

## CLIENTS

FACEBOOK



UHD University of Houston DOWNTOWN



CHASE



UNIVERSITY OF HOUSTON

FORT BEND CHAMBER OF COMMERCE

AM> AMERICAN MARKETING ASSOCIATION  
Houston



HAR.com Houston Association of REALTORS®

WOMEN'S BUSINESS ENTERPRISE ALLIANCE

BOOK TRISTEN

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